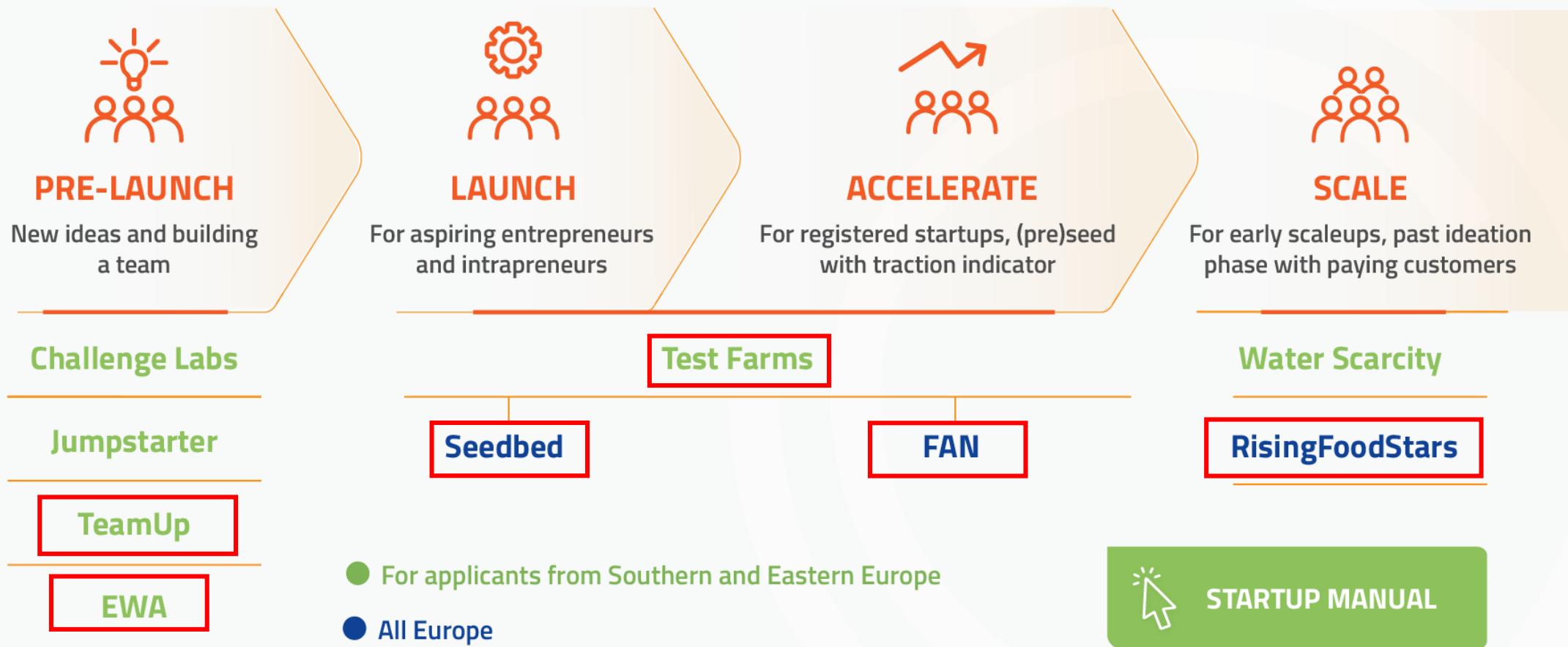


Tartu Biotehnoloogia Park

# BUSINESS CREATION EIT Food

APRIL 2021

# STARTUP PROGRAMMES OVERVIEW



## APPLICATION DEADLINES

March	April
<b>Test Farms</b> (deadline - April 30)	
<b>TeamUp</b> (deadline - April 18)	<b>Deadline extension – April 30</b>
<b>Jumpstarter</b> (deadline - April 16)	<b>TBC - Deadline extension – April 30</b>
<b>Seedbed</b> (deadline - April 10)	<b>Exact deadline for EoI: April 10, 23.45h CET</b>
<b>Food Accelerator Network (FAN)</b> (deadline - April 10)	
<b>RisingFoodStars</b> (deadline - April 10)	

# TEAMUP

## PROGRAM GOAL

TeamUp matches leading technologists with top business professionals and provides training, funding and network to help them co-create impactful agrifood ventures.

## FOR WHOM?

- **Tech co-founders:** People with innovative agrifood technologies or solutions who struggle to commercialise them (f.e. researchers, scientists, startup owners with technical/scientific background)
- **Business co-founders:** People with skills and experience to build an agrifood startups (f.e. entrepreneurs, business professionals, MBAs, etc.)

**HOW TO APPLY** – application forms for tech and business co-founders can be found on the programme website <https://www.eitfood.eu/projects/teamup>

**APPLICATION DEADLINE** – April 18, 23:59 CET

**PROGRAMME PAGE:** <https://www.eitfood.eu/projects/teamup>





## TEAMUP

# Why join the programme?

For entrepreneurial-minded business and startup professionals



### TEAM UP

Get matched with a brilliant scientist or innovator with an innovative agrifood solution.

### BUILD AND GROW AN IMPACTFUL STARTUP

Apply your business skills to commercializing a solution that can improve the food system.

### TRAINING AND NETWORK

Get training, expert advice and access to a vast network of EIT Food partners.

### FUNDING

Each team will get a monthly stipend of €2,000 (3 months) and a chance to receive further funding.



# TEST FARMS

## PROGRAM GOAL

**Aim of the programme is to support technological transformation of the agriculture by:**

- Enabling startups to validate and test their products and services, showcase their business to potential clients
- Giving farmers the opportunity to test newest innovations, validated by EIT Food

## FOR WHOM?

- Startups with innovative solution improving practices in agriculture and its impact on the environment, with working prototype, that can be tested on the field/orchard/with the animals starting in July 2021

## HOW TO APPLY :

- Fill in application form here: <https://www.f6s.com/test-farms-2021/apply>

**APPLICATION DEADLINE – April 30, 23:59 CET**

**PROGRAMME PAGE:** <https://www.eitfood.eu/projects/test-farms>



# JUMPSTARTER

## PROGRAM GOAL

EIT Jumpstarter supports people with promising ideas of innovative products and services in agriculture, food processing and distribution, healthcare, energy, raw materials, urban mobility or manufacturing sector. Jumpstarter is a pre-incubation programme (targeted at early-stage ideas) that provides participants with basic business skills and knowledge how to structure their innovative ideas, commercialize and set up their own companies.

## FOR WHOM?

Scientific project teams, innovators, scientists, PhD students or master's students who have unique solutions in agrifood (supply chain, food production, processing, distribution, packaging and tracking, healthy nutrition, reduction and valorisation of food waste streams).

**HOW TO APPLY :** <https://apply.eitjumpstarter.eu/>

**APPLICATION DEADLINE – April 16, 23:59 CET**

 **PROGRAMME PAGE:** <https://eitjumpstarter.eu/>



# Seedbed, FAN, RisingFoodStars

**DELIVERABLE – see the # of recommendations you must deliver in your workplan**

## SEEDBED

**For entrepreneurial academics, aspiring entrepreneurs and newly formed startups looking to validate the market opportunity.**

A 6-month programme that aims to transform innovative ideas and research breakthroughs into market-validated business propositions.

<https://www.eitfood.eu/projects/seedbed>

## FOOD ACCELERATOR NETWORK (FAN)

**For registered startups with ready-to-pilot solutions.**

The programme connects impactful agrifood startups with industry-leading corporate and research partners to pilot their technology and drive the ultimate goal: a successful market adoption.

<https://www.eitfan.eu/>

## RISINGFOODSTARS

**For ambitious early scaleups, on the verge of international growth.**

A network organisation for successful, game-changing early agrifood scaleups, enabling its members to participate as Partners in all EIT Food activities.

<https://www.eitfood.eu/projects/risingfoodstars>





# Seedbed, FAN, RisingFoodStars

**HOW TO APPLY** – applications for all three programmes are accepted through one form on the website <https://businesscreation.eitfood.eu/>

**APPLICATION DEADLINE – April 10**



Funded by the  
European Union

**Launch Accelerate Scale**  
your business.

[businesscreation.eitfood.eu](https://businesscreation.eitfood.eu)



# Application Support

**IF STARTUPS ARE NOT SURE WHICH PROGRAMME TO APPLY FOR OR NEED HELP WITH SUBMITTING THEIR APPLICATION, EIT FOOD TEAM OFFERS TWO WAYS TO SUPPORT THEM:**

## **1. Monthly Information Sessions for startups (via Zoom)**

During the Information Sessions, our team will present the most important details of each programme and help startups decide which might be the best opportunity for them. Following a short 20-minute presentation, we will leave plenty of time for questions.

The Information Sessions will take place via Zoom on the following dates: March 19, April 2, April 16, May 14, June 11, July 9, August 13, September 10, October 8, November 12, December 10 (same time for all sessions 10:00 AM - 11:00 AM CET)

Startups can sign up for the Information Sessions [via this link.](#)

## **2. A short call with one of our team members**

**Between February 26 and April 30, 2021** our team is available every Friday (9:00-12:00 AM CET) to answer questions about applying for EIT Food startup programmes.

Startups can book a slot for a 15-minute call [via this link.](#)

## CONTACT DETAILS

Startup support activities at EIT Food CLC North-East are managed by:



**Adriana Bałazy**

**RIS Business Development Manager**

+48 579 837 337, [adriana.balazy@eitfood.eu](mailto:adriana.balazy@eitfood.eu)

**Supporting Hubs in Czech Republic, Estonia, Latvia, Lithuania, Slovakia**

**Program lead of Test Farms, Challenge Labs**

Contact point at EIT Food RIS Hub Estonia



**Eleri Seer**

**EIT Food RIS Hub Estonia**

55555109, [eleri@biopark.ee](mailto:eleri@biopark.ee), [eitfood@biopark.ee](mailto:eitfood@biopark.ee)

**Tartu Biotehnoloogia Park**

**Projektijuht**