



invent baltics



# BEAWARE - Bridging EAst West for Aerospace REsearch

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## Invent Baltics at a glance

- ▶ Invent Baltics Ltd. is an **innovation management** and **consultancy** company that assists research intensive organisations to acquire public funding for novel development projects
- ▶ Loyal customer base in Estonia, Finland, Sweden, Norway, Italy, Germany, Israel, Spain, UK, France, Austria and European Commission
- ▶ **Project writing services for Horizon2020 and EUREKA Eurostars programme:**
  - ▶ **Co-ordination of proposal preparation;**
  - ▶ **International consortium building;**
  - ▶ **Market analysis and commercialization strategies;**
- ▶ Project management and administrative coordination services
- ▶ International technology transfer (Enterprise Europe Network)
- ▶ Customer base: high tech companies (SMEs), universities & research institutes
- ▶ Invent Baltics employs **14 full time consultants**

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## Our track record at Invent Baltics

- ▶ **03.2010 – 04.2012** FP7 Space project **NordicBaltSat** (*Utilizing the existing and emerging potential of Nordic-Baltic dimension in critical satellite technologies and applications*) ([www.nordicbaltsat.eu](http://www.nordicbaltsat.eu))
- ▶ **01.2013-12.2014** FP7 Space Project **NANOSAT** (*Utilizing the potential of NANOSATellites for the implementation of European Space Policy and space innovation*)
- ▶ We have prepared **40 successful FP7, EUROSTARS, CIP & H2020 projects**

## How BEAWARE idea was born?

- ▶ **FP7 AAT Call asked:** „to put in contact coordinators & partners“
- ▶ **Expected impact:** „increase involvement from regions, which have LOW PARTICIPATION in aeronautics“
- ▶ **Problem:** same players, 95% from West, only 5% from East?
- ▶ **Expectations:** do not produce „yet another book“, do not „sit around the table and ask, who wants to make a project“?
- ▶ **Our approach:** arrange well-focused events, let people discuss, meet "big players"ers ... without obsession of making a project
- ▶ ☺ **First ever FP7 Transport project coordinated by Estonian company.**

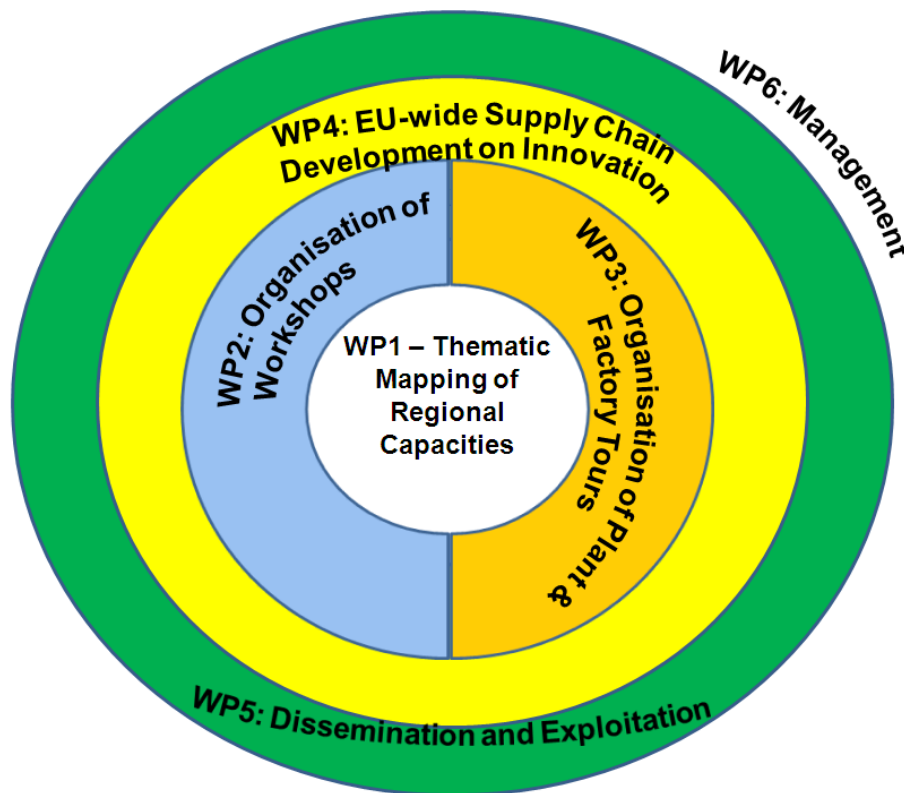
## BEAWARE partners: 6+6 East & West



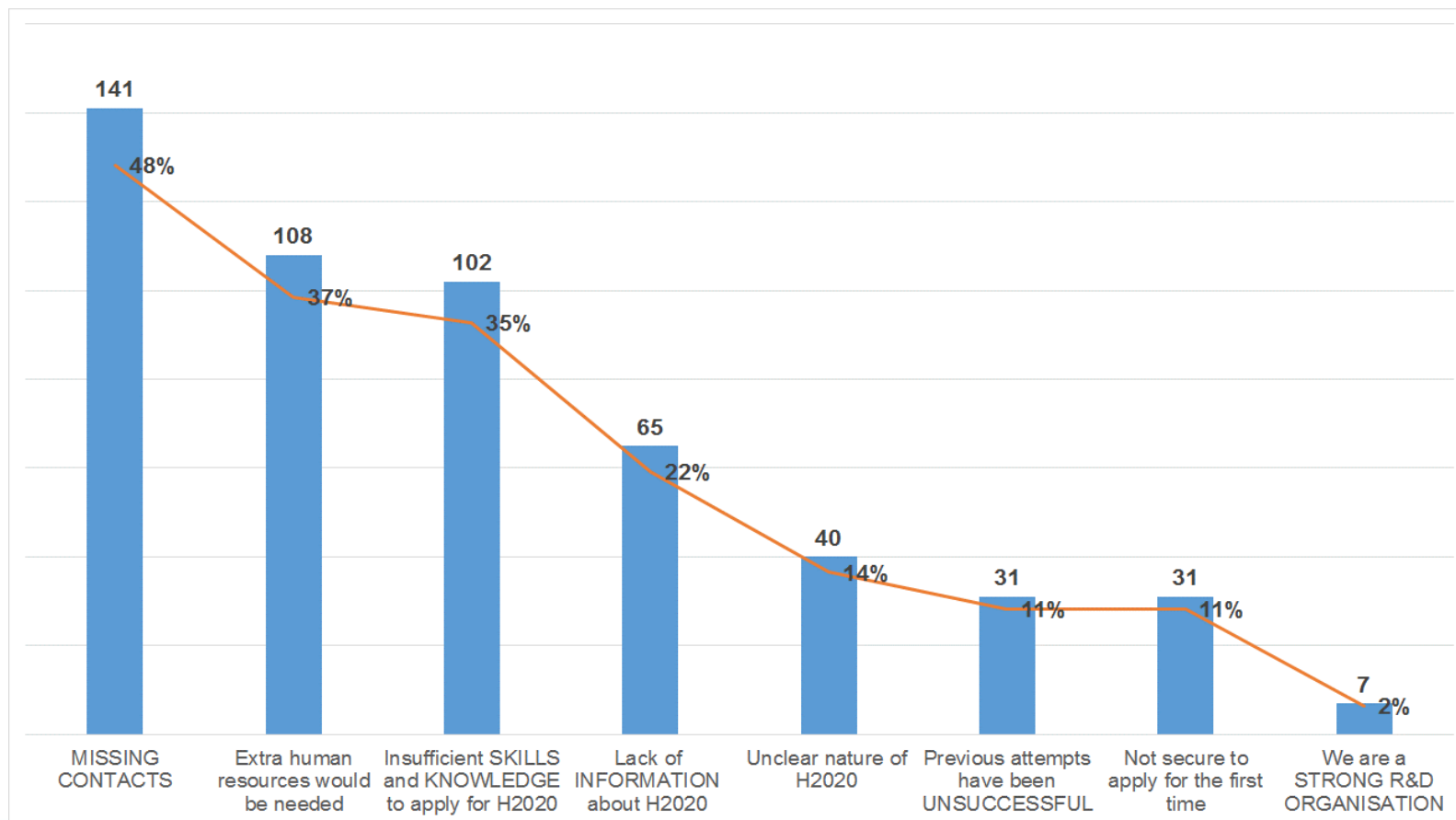
<b>Invent Baltics (IB)</b> – Estonia
<b>Aerospace Valley (AV)</b> – France
<b>Hamburg Aviation (HAV)</b> – Germany
<b>Association of Polish Aviation Industry (APAI)</b> – Poland
<b>Agency For The Promotion of European Research (APRE)</b> – Italy
<b>Farnborough Aerospace Consortium (FAC)</b> – United Kingdom
<b>Fundacion Helice (FH)</b> – Spain
<b>Vilnius Gediminas Technical University (VGTU)</b> – Lithuania
<b>Moravian Aerospace Cluster (MLK)</b> – Czech Republic
<b>National Institute for Aerospace Research "ELIE CARAFOLI" (INCAS)</b> – Romania
<b>Pole Pegase (PP)</b> – France
<b>Zilina University (ZU)</b> – Slovakia

## BEAWARE objectives

- ▶ To map **300 organisations in Eastern Europe**
- ▶ To organize **6 networking & matchmaking events**
- ▶ To structure **innovation chains**
- ▶ To identify at least **5 new potential project consortias**

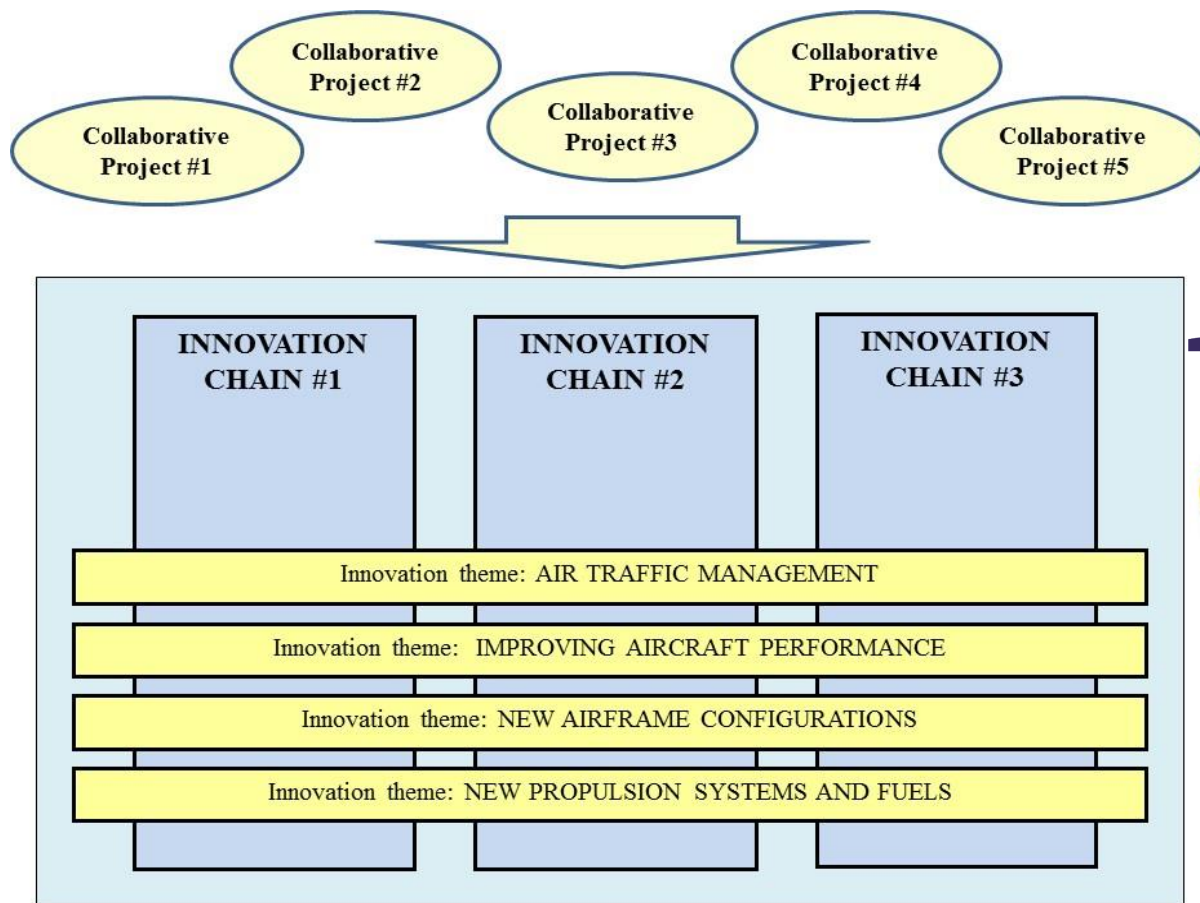


## Main barriers for Eastern players (FP7/H2020)





## Innovation chains – opportunity for SME's



**AIRBUS**

**THALES**



**Lufthansa Technik**

**EACP**





## Linking Eastern and Western aerospace actors

Time	Event	Side event	Partner involved
23.04.14	Prague, Prague-Letnany	ASD convention 2014	Moravian Aerospace Cluster
16-18.06.14	Marseille, Provence-Alpes-Côte d'Azur		Pole Pegase
16-17.09.14	Bucharest	AEROSPATIAL 2014	INCAS
24-25.11.14	Hamburg	Green Mobility Conference	Hamburg Aviation
March 2015	Naples, Italy	na	APRE
May 2015	Rzeszów, Poland	AeroNet	Association of Polish Aviation Industries

To be confirmed



Thank you !



Questions ?